Welcome to Nashville!

Nashville, Tennessee is the home of country music! Legendary country music venues include the Grand Ole Opry House, the Country Music Hall of Fame and Museum, and historic Ryman Auditorium. The district features honky-tonks with live music and the Johnny Cash Museum.

Registration Information

- Limited space is available -
Don't miss out on your reservations to the Hilton Garden Inn, in Nashville, TN.
Click Here, to register for housing.

Click here, for online meeting registration.

Please contact office@wagyu.org for registration questions
State of the Union

Message from the AWA President Pete Eshelman: 2019 is a defining year for the AWA. Your board has worked hard to make changes necessary to provide more value to members as we position ourselves in the global economy.

A Frank and Important Message - Where We Are and Where We’re Going!

Educational Program

Dr. Keigo Kuchida
Dr. Keigo Kuchida MIJ director and Professor at Obihiro University of Agriculture and Veterinary Medicine in Hokkaido Japan will join us at the 2019 Annual Conference to discuss a new technology that your high-end marbling Wagyu will benefit from! Dr. Keigo is the leading expert in the MIJ grading camera. This device reduces human error by providing an objective view of the carcass. Images are taken from the cut ribeye surface and predict marbling score, marbling fineness, ribeye area, fat color, meat color, and BMS grade. This technology is still new to the U.S., however, has been extensively used in both Japan (country of origin) as well as Australia. Commercial level technology is upon us – learn more about the benefits that the MIJ carcass camera can provide for your operation!

More About Dr. Kuchida

David Blackmore
This year the AWA will be hosting David Blackmore as an invited speaker. David is a fifth generation farmer who has studied Japanese genetics and methodology when breeding, raising and farming Wagyu animals. His passion and dedication to all areas of the production life-cycle has led to the creation of one of the most premium Wagyu products in the world. Since 1988, David Blackmore’s goal has always been to develop a sustainable production process.

More about David Blackmore
Additional Presentations

Marlin Stutzman

The AWA is excited to announce that we will be hosting the former congressman and AWA member, Marlin Stutzman at the 2019 Annual Meeting. Marlin will be discussing an industry hot topic - The Federal Government: Good or Bad for the cattle industry?

Emily Taylor, PhD

Dr. Emily Taylor is a Continuing Lecturer and Undergraduate Support Specialist at Purdue University. She specializes in beef reproductive and nutritional management. Specifically, Dr. Taylor’s research focuses on the reproductive enhancements to both dam and offspring by feeding corn co-products. The AWA is excited to host Dr. Taylor, and looking forward to her presentation on ‘Reproductive Technologies and Heifer Development’.

Brad Wright MS

The AWA is excited to be hosting Brad Wright M.S. from Ranch Hand Analytics, LLC at the 2019 Annual Meeting. Brad has an extensive amount of experience with many sectors of the beef industry, having managed a large calf raiser and large cooperator bull program. Since 2010, Brad has utilized his knowledge base for consulting on sales management and marketing for registered and commercial operations. We are excited to see what Brad brings to the meeting with his presentation of, ‘Better data leads to better decisions, which leads to more profit.’
More Exciting Topics!

# History of Wagyu in America

**Functional Physiology and Genetic Principles**

**Wagyu Husbandry - Best Practices**

**Managing Carcass Profits**

**Melting Point of Fat**

---

Fun at the Bell Tower!

This historic church, dating back to 1874, has been transformed into a modern, spacious event venue. Abounding natural light, exposed beams, and an upper level mezzanine make The Bell Tower one of the most sought after venues in all of Nashville. The Bell Tower was one of the first churches built in Nashville by freed slaves after the Civil War. The Bell Tower is one of the last remaining original structures when most of the neighborhood was demolished following World War II.

---

Meet the Trotter Group

- **Their Mission**-

The Trotter Project pursues excellence through service to others. We offer education and mentorship in the culinary and hospitality industries so that a new generation of individuals can better serve themselves and their communities.

---

Enjoy 5-Star Wagyu Preparations and Signature Drinks - Provided by the renowned chefs in the Trotter Group
Wagyu - Farm to Plate Excellence

The Annual Meeting officially kicks off on Wednesday September 25th at 3:00 CDT with the Annual General Meeting, and will conclude with the AWA Dinner Gala, at the Bell Tower, on Friday September 27th.

-Stay Tuned-
More program details to follow

Join us for this world class celebration!