

ADVERTISING RATES



WEBSITE

Premium Advertiser Spotlight	\$25 setup	359 x 259 px
1 month	\$75	
6 months	\$300	
12 months	\$600	
Classified Advertisement	\$25 setup	
1 month	\$50	

EMAIL

Eblast	\$95	2550 x 3300 px (8.5" x 11")
Friday Newsletter Banner		2500 x 342 px
Top of page	1 issue \$100 ea	
	3 issues \$80 ea	
	6 issues \$65 ea	
	9+ issues \$50 ea	
Within page	1 issue \$80	
	3 issues \$65 ea	
	6 issues \$50 ea	
	9+ issues \$40 ea	

PUBLICATIONS

Breeders Guide		
Half-page	\$150	1350 x 1080 px (4.5" x 3.6")
Full-page	\$300	1725 x 2625 px (5.75" x 8.75")
Inside Front, Opposite Inside Front, Inside Back, or Back Cover	\$400	Contact us for availability
Middle Two Pages	\$800	Contact us for availability
Annual Conference Program		
Half-page	\$400	2250 x 1463 px (7.5" x 4.875")
Full-page	\$750	2550 x 3300 px (8.5" x 11")
Inside Back Cover	\$900	Contact us for availability
Inside Front, First Page or Back cover	\$1000	Contact us for availability

FILE FORMAT

Preferred Files: Hi-resolution (300 dpi) PDF, JPEG or Adobe Photoshop.

CONTACT INFORMATION

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CUSTOM GRAPHICS, LAYOUT OR DESIGN

\$50/hour, minimum one hour.