



SEPTEMBER 25-27, 2019

HILTON GARDEN INN & THE BELL TOWER
NASHVILLE, TENNESSEE



AWA 2019 ANNUAL CONFERENCE

FARM
TABLE
to
Excellence

2019 AWA CONFERENCE SCHEDULE

HILTON GARDEN INN NASHVILLE DOWNTOWN/ CONVENTION CENTER

305 Korean Veterans Blvd, Nashville, TN 37201
615.251.3013

THE BELL TOWER

400 4th Ave S, Nashville, TN 37201
615.369.6474

WEDNESDAY, SEPTEMBER 25, 2019

12:00 p.m. - 5:00 p.m.	Conference Registration	Bell Tower
1:00 p.m. - 2:00 p.m.	Board Meeting	Hilton Garden Inn
3:00 p.m. - 5:00 p.m.	Annual General Meeting	Bell Tower
6:00 p.m. - 8:00 p.m.	Wagyu Around the World	Hilton Garden Inn

THURSDAY, SEPTEMBER 26, 2019 (MORNING SESSION)

7:00 a.m. - 7:45 a.m.	Conference Registration & Continental Breakfast	Hilton Garden Inn
8:00 a.m.	TRADE SHOW OPENS	Hilton Garden Inn
8:00 a.m. - 8:30 a.m.	Welcome <i>Robert Williams</i>	Hilton Garden Inn
8:30 a.m. - 9:00 a.m.	Presidents Report <i>Pete Eshelman</i>	Hilton Garden Inn
9:00 a.m. - 9:30 a.m.	Office Update <i>Martha Patterson</i>	Hilton Garden Inn
9:30 a.m. - 10:00 a.m.	Digital Beef <i>Brad Wright</i>	Hilton Garden Inn
10:00 a.m. - 10:15 a.m.	Break/ Visit AWA Trade Show	Hilton Garden Inn
10:15 a.m. - 10:45 a.m.	Marketing Update <i>Robert Williams/ Jenny Tweedy/ Mike Kerby</i>	Hilton Garden Inn
10:45 a.m. - 11:15 a.m.	Breed Improvement Update <i>Robert Williams/ Jenny Tweedy</i>	Hilton Garden Inn
11:15 a.m. - 11:45 a.m.	Strategic Plan Update <i>Phil Bowman</i>	Hilton Garden Inn
12:15 p.m. - 1:45 p.m.	Lunch	Bell Tower

FRIDAY, SEPTEMBER 27, 2019 (MORNING SESSION)

7:00 a.m. - 7:45 a.m.	Continental Breakfast	Hilton Garden Inn
8:00 a.m.	TRADE SHOW OPENS	Hilton Garden Inn
8:00 a.m. - 8:30 a.m.	Uncle Sam & the Beef Industry <i>Congressman Marlin Stutzman</i>	Hilton Garden Inn
8:30 a.m. - 9:15 a.m.	Japanese Carcass Camera <i>Kiego Kuchida</i>	Hilton Garden Inn
9:15 a.m. - 9:45 a.m.	Fully Integrated Method of Production, Part 1 <i>David Blackmore</i>	Hilton Garden Inn
9:45 a.m. - 10:15 a.m.	Break & Visit Trade Show	Hilton Garden Inn
10:15 a.m. - 11:00 a.m.	Melting Point of Fat <i>Roger Dawkins/ Dan Hammond</i>	Hilton Garden Inn
11:00 a.m. - 11:30 a.m.	Wagyu Value Added Products <i>Chef Antonio Fiasche</i>	Hilton Garden Inn
12:00 p.m. - 1:30 p.m.	Lunch Value Added Wagyu	Bell Tower

THURSDAY, SEPTEMBER 26, 2019 (AFTERNOON SESSION)

2:00 p.m. - 2:45 p.m.	Understand the history to utilise the positives and reject the failures <i>David & Ben Blackmore</i>	Hilton Garden Inn
2:45 p.m. - 3:15 p.m.	Wagyu In America <i>Charley Gaskins</i>	Hilton Garden Inn
3:15 p.m. - 3:45 p.m.	Functional Physiology & Genetic Principles <i>Eldon Clawson</i>	Hilton Garden Inn
3:45 p.m. - 4:00 p.m.	Break & Visit Trade Show	Hilton Garden Inn
4:00 p.m. - 4:30 p.m.	Wagyu Husbandry <i>Jimmy Horner</i>	Hilton Garden Inn
4:30 p.m. - 4:45 p.m.	Meet the Trotter Group	Hilton Garden Inn
5:30 p.m.	TRADE SHOW CLOSES	Hilton Garden Inn
6:30 p.m. - 7:45 p.m.	Reception Signature Drinks & Appetizers	Bell Tower
7:45 p.m. - 9:45 p.m.	Auction by Wagyu 365	Bell Tower

FRIDAY, SEPTEMBER 27, 2019 (AFTERNOON SESSION)

2:00 p.m. - 2:45 p.m.	Fully Integrated Method of Production Part 2 <i>Ben Blackmore</i>	Hilton Garden Inn
2:45 p.m. - 3:15 p.m.	Heifer Development & Reproductive Technologies <i>Emily Taylor</i>	Hilton Garden Inn
3:15 p.m. - 3:30 p.m.	Break & Visit Trade Show	Hilton Garden Inn
3:30 p.m. - 4:00 p.m.	AWA Awards Ceremony	Hilton Garden Inn
5:00 p.m.	TRADE SHOW CLOSES	Hilton Garden Inn
5:30 p.m. - 10:00 p.m.	AWA Gala Dinner	Bell Tower